

# Wayne-White

## NEWS

WAYNE-WHITE COUNTIES ELECTRIC COOPERATIVE • FAIRFIELD, ILLINOIS • 618-842-2196 • www.wcec.com

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## From The Desk Of The CEO...

**Daryl Donjon, CEO/General Manager**

**O**n Thursday, August 17, 2006, representatives of your Co-operative attended a Settlement Conference in Federal Court in Benton, Illinois, regarding the Colgan-McMeen lawsuit. Magistrate Judge Frazier should be commended for his ability to frame the issues and bring the parties together. At the writing of this article, although tentative settlement terms were agreed upon, the final settlement documents have not been executed. Assuming the final settlement terms are not confidential, and that is certainly the wish of the Board of Directors, the membership will be informed as to the outcome.

From a personal view, recognizing that I was not a party to the past, and thus not caught up in the emotion of the past, I commend the Board members for settling the lawsuit. The members can rest assured that the Board thoroughly debated the settlement terms and unanimously believe that the settlement is in the best interest of you, the Cooperative member-owners.

The settlement allows this Co-operative to put the past behind us and move forward with addressing the critical issues facing Wayne-White Counties Electric Cooperative in the future.

As a matter of fact, the Board of Directors and management held a Strategic Planning Session on August 15-16 to do just that. With the assistance of Scott Luecal and Steve Aadland, recognized experts in Strategic Planning and Strategic Governance, your Board of Directors

*Continued on 16b*



Steve Becker and Noel Edmison



Andy Glover and Dale Harris



Larry Hosselton and Jack Kelsey



Marion McDowell and Danny Rose



Jerry Williams

and C.E.O. collaborated through a strategy lab process and developed a consensus as to a new mission statement and new goal statements. Below are the results of the Strategic Planning Session.

The Board of Directors and Management sincerely hope that you, the member-owners, are also willing to put the issues of the past to bed, and pull together to again make Wayne-White Counties Electric Cooperative a pillar of strength.

**Mission**

Wayne-White Counties Electric Cooperative is dedicated to serving our member-owners by providing excellent electric service, superior customer service and other services that improve their quality of life at fair and affordable prices.

**Goal Statements**

(Management Initiatives)

**Rates and Finances**

Level I: *To optimize the balance between a) **financial stewardship** that ensures sound long-term financial performance of the cooperative with b) the **members' needs for stable and fair rates** for electric service.*

Level II: Based on the appropriate analysis:

1. *Establish the desired equity level that minimizes rate inflation compared to other alternatives.*
2. *Establish a policy that appropriately and effectively al-*

*locates and retires patronage capital.*

3. *Design and set rates that best position the cooperative to absorb increases in future power supply and operating costs.*
4. *Implement debt reduction opportunities that improve the long-term rate and cost positions of the cooperative.*

**Power Supply**

Level 1: To ensure that the members' long-term power supply capacity needs are met.

Level II: Through the analysis of power-supply options, secure long-term future power supply to:

1. *Protect our members in terms of adequacy, continuity and reliability of power.*
2. *Secure stable, market-competitive rates.*
3. *Spread and achieve an acceptable level of risk.*

**Member Support**

Level I: To enhance member satisfaction, loyalty, support and involvement with their cooperative.

Level II: By focusing and analyzing member needs and desires:

1. *Continually analyze member perceptions of the cooperative.*
2. *Establish a reasonable and responsible means to return capital credits to the members.*
3. *Plan and communicate rate increases to prevent "rate shock" problems.*
4. *Develop and project a coherent and unified message (corporate image).*

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5. *Develop incentive programs and rates to help members manage their use and control their costs of electric service, and build appropriate load for the Cooperative.*

(Board Initiative)

**Governance:**

Level I: To optimize the performance of the Board in the execution of its governance responsibilities.

Level II: As driven by the Board's legal and fiduciary responsibilities:

1. *Create an environment in the boardroom of mutual respect, appropriate confidentiality, trust and loyalty to board decisions.*
2. *Ensure the enactment of legally defensible and consistently applied bylaws and policies.*
3. *Inculcate in the board culture an imperative to translate member wishes into organizational performance.*
4. *Fulfill Director's responsibility for individual learning and awareness of current issues.*



**Wayne-White Counties Electric Cooperative**

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# Portable Heaters For Your Home...the rest of the story

**W**ith the winter months approaching, there has been some buzz about a so-called new space-age portable heater that is heavily promoted on a syndicated radio talk show. We have had inquiries about this heater from our membership, so we have investigated the product on your behalf. The new heater promises to save you up to 50 percent on your energy bill and can be rolled around on casters from room to room. Sounds great doesn't it? Well, as the saying goes, if it sounds too good to be true, it probably is.

First of all, remember that when a product is personally endorsed by a syndicated radio talk show host, there is compensation paid to the radio host for that endorsement.

Secondly, when we investigated the new space-age heater, we discovered that it operates on electricity with six 250-watt bulbs that produce a total output of 1,500 watts. Ironically, that is the same amount of wattage (1,500) that is put out by most of the fan-forced space heaters you find at any hardware store.

These units are not even made in the United States, they are made in Asia. They are being distributed and sold across the nation for \$400-500. That's a lot of money for a glorified space heater.

While a space heater may be effective for a quick short burst of heat in a small area, they are not recommended as an ongoing source of regular heat for your home, due to the energy they will consume as well as safety concerns. The same rule applies to the new heater advertised on syndicated radio that generates heat by use of six light bulbs at

1,500 watts. If you use that unit for continuous heat or supplemental heat, it will not save you money. In fact it will likely cost you more money than you are spending now to heat your home because of the additional amount of electricity you will consume.

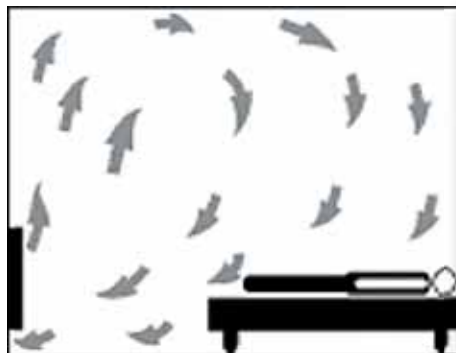
Is there an effective way to subsidize your present heating system with a portable heater? Yes there is.

At Wayne-White, we sell the Convect Air heaters that mount on your wall and utilize natural convection to evenly heat a room up to 500 square feet without a fan and without a motor. Unlike the new light bulb heater and standard space heaters mentioned above, the Convect Air heaters do not consume as much wattage. There is a 500-watt model and a 1,250-watt model available at the Cooperative. Both units have a thermostat. There is no open element or flame to risk burns or fires, so you can safely use them.

The Convect Air heaters are designed to supplement your present heating system, allow-

ing you to turn down the thermostat on your regular furnace, and heat your busiest living area when you choose to by utilizing the quiet comfort that Convect Air provides. By turning down your main system and using a lower wattage heater like Convect Air, you could see some savings. These units will plug into a regular grounded wall outlet and they include an easy mounting bracket for your wall. Best of all, they sell to our members for just \$139 and \$179 respectively, a far cry from the \$400-\$500 upfront for the light bulb heater that is also going to use more energy.

You can see the Convect Air heaters on display in our lobby, and we would also be happy to show you a unique video that demonstrates how evenly and effectively Convect Air units heat a room as measured by infrared cameras and the visible movement of floating down particles in the air. Seeing is believing. For more information, visit our Web site at [www.WayneWhiteCoop.com](http://www.WayneWhiteCoop.com) and click on "Convect Air Heaters."



*Convect Air heaters that mount on your wall and utilize natural convection to evenly heat a room up to 500 square feet without a fan and without a motor.*

# CONVECTAIR

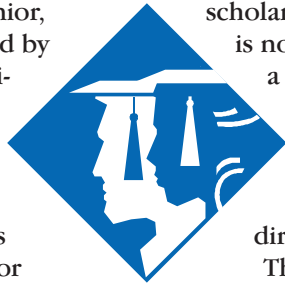
Energy Efficient Electric Heaters

# Applications For IEC College Scholarships Available

**F**ive college scholarships of \$1,250 each are up for grabs during the 2006-2007 Illinois Electric Cooperative Memorial Scholarship Program. Applications are open to any high school senior, and must be submitted by January 1, 2007. Applications and complete rules are available at both the Fairfield and Enfield offices of Wayne-White Counties Electric Cooperative, or contact your local high school guidance counselor.

Three scholarships will be awarded to students who are the sons or daughters of an Illinois

Electric Cooperative member who is currently receiving services from the cooperative. A fourth scholarship will be awarded to a student who is the son or daughter of an Illinois electric cooperative employee or director. A fifth scholarship (new last year)



is now reserved for use at a two-year Illinois community college. Sons and daughters of cooperative members, employees and directors are eligible.

The scholarship program was established in 1994 by the Association of Illinois Electric Cooperatives (AIEC). It was designed to provide financial assistance to deserving students in

the “electric cooperative family.” Scholarships are awarded based upon grade point average, college entrance test scores (ACT or SAT), work and volunteer experience, biographical statement, and a short 500-word essay demonstrating knowledge of electric cooperatives.

Last year, Erin Pszczolkowski of Cisne High School was one of the statewide winners. We were very pleased to have her selected from the Wayne-White membership. Erin is a living proof that YOU can also win a college scholarship through this program, but remember, you can't win if you don't apply. Pick-up an application and turn it back in to us by January 1, 2007.

## WELCOME NEW COOPERATIVE MEMBERS



- Terry L Allen, Elgin
- James Alvord, Noble
- Ian Bare, West Salem
- John Barnfield, Geff
- Fred Bruner, Wayne City
- Jason W & Holly R Bryson, Carmi
- Kyle D Butcher, Xenia
- Don & Amy Butler, Dahlgren
- James Kevin & Paula A Carr, Mt Vernon
- Cold Creek General Store, Ellery
- Richard Cooper & Barbara Gwaltney, Bt Prairie
- Reece & Christina Copeland, Fairfield
- Beverly Couch & William Muncy, Clay City

- Karen Davidson, McLeansboro
- Donnie & Sally Drake, Ellery
- Alice Emrick, Albion
- Thomas E Fitzgerald, Crossville
- Brad & Robin Foley, Carmi
- Greenfield Discount Grocery, Johnsonville
- Tammy L Grubb, Mt Erie
- Debra Halfacre, Mill Shoals
- Bridgette Howell, Wayne City
- Mark A & Marlene Hunt, Wayne City
- J Best Investments, Fairfield
- Jeffrey Scott & Jackie Johnson, McLeansboro
- Keith & JoAnn Johnson, Wayne City
- Paul & Patsy Johnson, Carmi
- Cully Jones, Carmi
- Jona L Lehr, Fairfield
- Jeff Leuellen, McLeansboro
- Shawn McGarrh, Enfield
- Amanda Mabrey, Wayne City
- Brian & Teri May, Fairfield
- James G & Mardi K Mauch, Freeburg
- David R Mayberry, Mt Vernon

- Steve Miller, McLeansboro
- Joe & Patricia Morgan, Fairfield
- Nancy L Omer, Mt Erie
- Tracy L & Brian Orr, Crossville
- Joyce Perry, Crossville
- Walter Powell, McLeansboro
- Nick & Kacy Rennier, Olney
- Ernie & Kathryn Richardson, Cisne
- Mary I Rickard, Dahlgren
- Tony & Jennifer Sanders, Rinard
- Eric Smothers, Mill Shoals
- Jason & Beth Snyder, Carmi
- Kevin Warren, Sevierville, TN
- Johnny L & Theresa Williams, Springerton
- Jeffrey S, Sr & Tuesday Wilson, Cisne
- Russell L & Dorothy Wilson, Fairfield
- William & Leslie Woods, Ellery
- Steve & Rose York, Carmi